

Marlborough Street Partners Adds New Technology Leadership

March 26, 2018, Today, Marlborough Street Partners (MSP) announced that Jeff Massa has joined the company as a Partner. Jeff has extensive experience as both a senior executive and technical leader in information-driven companies.

Jeff was President of Redbox, a business and strategic consulting firm focused on strategic planning, product development, and M&A. He was President and CEO of YellowBrix, where he developed software to categorize, summarize, and extract information from 8,000 licensed global publications. He did four acquisitions and applied for patents in contextual ad matching and learned behavior modeling. Earlier in his career he was SVP Technology at Intell-X and VP Technology at Comtex Scientific Corporation. Jeff also worked for the National Security Council where he served three presidents as Deputy Director in charge of situation support systems.

Jeff joins Partner Howard Cannon on the MSP technical team. Howard has been a senior software executive in several technology-driven companies. He was VP of Software Engineering at Thrive Bioscience and Corporate Fellow at Rethink Robotics where he developed behavior-based robot brains. Prior to that he co-founded several companies including Model Sheet Software, Groton NeoChem, and Symbolics where he delivered advanced computer systems for artificial intelligence. Howard also has extensive experience in product management and as a General Manager.

Ken Marshall, Managing Partner at MSP said, “Our clients use technology to stay at the forefront of their industries. Jeff and Howard provide the breadth and depth of experience required to help companies lead their markets.”

Marlborough Street Partners provides an integrated portfolio of transformational services that helps CEOs, boards, and management teams overcome the strategic challenges, operational dysfunction, and capitalization issues that create barriers to revenue and profit growth. MSP is located in Boston, New York, and Washington, DC. Learn more at www.marlboroughst.com.