

Marlborough Street Partners Adds New Partner

April 26, 2018, Today, Marlborough Street Partners (MSP) announced that Andy Jacobson has joined the company as a Partner. Andy has extensive experience as both an operating executive and private equity professional, with a focus on information, data analytics, software, media, and business services.

He began his career as a journalist and founded several companies, including a subscription-based regulatory information company, a media/trade show division of The Washington Post Company, and a small business investment company (SBIC) fund. He has served as President/COO of three information publishers and Executive Chairman of two market research firms (Kagan Research and Jupiter Research). As a Managing Director at MCG Capital, Andy invested over \$250 million in more than 25 privately held media, information, and technology firms. He has served as member or observer on 17 boards of directors. As a consultant, he has guided numerous companies on strategy and in their analysis and understanding of product line profitability (including the creation of dashboard monitoring mechanisms) and the resultant actionable decisions related to acquisitions, divestitures, product launches, and product shutdowns.

Ken Marshall, Managing Partner at Marlborough Street Partners said, “Andy brings a wealth of knowledge to MSP. His experience as both a corporate executive and investor makes him a unique and highly valued resource for our clients.”

Marlborough Street Partners provides an integrated portfolio of transformational services that helps CEOs, boards, and management teams overcome the strategic challenges, operational dysfunction, and capitalization issues that create barriers to revenue and profit growth. MSP is located in Boston, New York, and Washington, DC. Learn more at www.marlboroughst.com.