

## **Principals at Marlborough Street Partners Take Leadership Positions at Corvium, Inc.**

August 11, 2018, Today, Marlborough Street Partners (MSP) announced that Jeff Swartz and Jeff Massa have joined Corvium, Inc. in executive management positions. Corvium provides food safety software that helps companies reduce risk and protect their brands from food recalls. Jeff Swartz becomes the company's Chief Executive Officer and Jeff Massa joins as Chief Operating Officer and CTO. Both Jeff's served in similar positions as interim executives in the company while Principals at MSP.

Marlborough Street Partners began working with Corvium in 2017 to increase revenue growth and accelerate the product development cycle. Over the course of the engagement, the company did both while rebranding from Sample6.

Ken Marshall, Managing Principal at MSP said, "Our business model is to use the experience of our cross-functional teams to make major impacts at clients that are at a key inflection point. Jeff and Jeff helped make significant changes to Corvium as interim executives and we expect them to accelerate these efforts in their full-time roles."

Andy Ziolkowski, Managing Partner at Cultivan Ventures and an investor in Corvium said, "Marlborough Street Partners did an exceptional job at moving the company to the next level. The team they put on site at Corvium made such a difference that we wanted them to lead our company permanently."

Marlborough Street Partners provides an integrated portfolio of transformational services that helps CEOs, boards, and management teams overcome the strategic challenges, operational dysfunction, and capitalization issues that create barriers to revenue and profit growth. MSP is located in Boston, New York, and Washington, DC. Learn more at [www.marlboroughst.com](http://www.marlboroughst.com).